



**KEEP AUSTIN
BEAUTIFUL**

**FISCAL YEAR 23
ANNUAL REPORT**

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Mission

We inspire and educate all Austinites to volunteer together, beautify green spaces, clean waterways, and reduce waste every day.

Vision

For Austin to be the cleanest, most beautiful community.

About

Keep Austin Beautiful is an award-winning nonprofit organization, recognized for providing impactful community service and educational opportunities that connect Austinites to nature and cultivate environmental stewardship. Our programs and resources reach thousands of residents every year, serving individuals and organizations throughout the Greater Austin Area.



Dear Friends,

Thank you for your unwavering belief in the Keep Austin Beautiful mission.

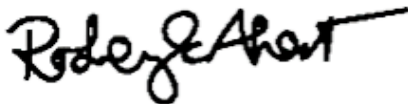
Since our founding in 1985, we have harnessed the power of community to enhance neighborhoods and green spaces throughout the Greater Austin Area. Your continued support enables us to remove litter, preserve the beauty of Lady Bird Lake and local creeks, and educate K-12 students on the importance of recycling and composting.

The year 2023 has been truly remarkable. Our dedicated team successfully educated 12,542 students and mobilized 9,228 volunteers, who contributed a collective 22,127 hours of community service. Together, we removed a staggering 70 tons of litter and recyclables, and revitalized 314 miles of roadways and waterways, resulting in a substantial \$660,712 in cost savings for our great city.

In a time when access to green spaces is limited, especially in underserved urban areas, and screen time for teenagers extends to 8 hours and 39 minutes per day, our commitment to providing equitable access to the outdoors is stronger than ever. We aim to bridge the gap, ensuring everyone can connect with nature, participate in outdoor activities, and become empowered stewards of our shared green spaces.

We invite you to explore our annual report, which showcases the impactful ways Keep Austin Beautiful is powering the community to make a noticeable difference in our city.

Warmest regards,



Rodney E. Ahart
Chief Executive Officer



Community Engagement Impact

9,228



Volunteer Engagements

22,127



Hours of Service

70

Tons of Litter & Recycling Removed

314



Miles cleaned



Community Engagement Programs

Community Cleanups

Keep Austin Beautiful mobilizes thousands of volunteers to remove litter each year in the Greater Austin Area through our Community Cleanups program. In 2023, **3,426 volunteers** joined our litter cleanup efforts in neighborhood parks, trails, and roadways across the city and contributed **8,020 hours** of service.

Clean Lady Bird Lake

Since 2009, Keep Austin Beautiful has organized large, bimonthly cleanups of our beloved Lady Bird Lake. With the help of kayaks, canoes, and stand-up paddle boards, our volunteers cleanup both on the water and along the shoreline. In 2023, the Clean Lady Bird Lake program engaged **1,919 volunteers** and removed **25,625 pounds of trash and recycling** from the river.

Keep Austin Beautiful Day

In honor of Earth Month each April, Keep Austin Beautiful rallies thousands of volunteers for an incredible day of community service. In 2023, a total of **2,298 volunteers** from **all ten City Council Districts** cleaned and beautified their neighborhoods, removing over **17 tons** of trash and recycling from Austin's streets, parks, and waterways.

Community Engagement Programs

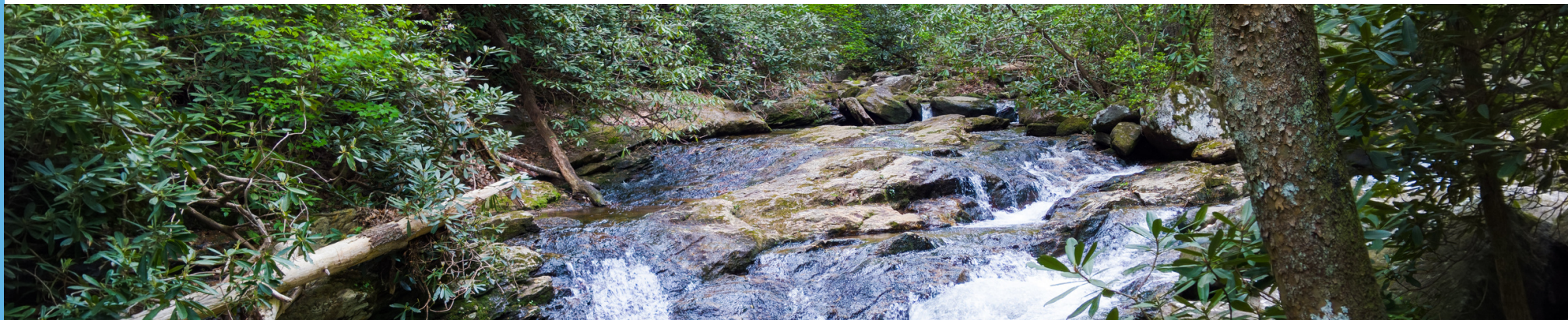
Adopt-a-Street

Through the Adopt-a-Street program, community organizations, businesses, and non-profits make a commitment to give back and help keep our streets clean and litter-free. Thank you to our 2023 Keep Austin Beautiful Adopt-a-Street organizations:

*ATX Phantom Squad Motorcycle Club | Austin Japan Community | Austin University Area Rotary Club
Baer Engineering & Environmental Consulting, Inc. | Bethel Church Austin, Inc
Capital Area Section Institute of Transportation Engineers | CCE Cub Scout Pack 91 | Enverus
Great Hills Baptist Church | Keep Texas Beautiful | KOOP Radio | Maharashtra Majha
Youth Justice Alliance | Young Men's Service League North Central Austin Chapter*

Adopt-a-Creek

The Keep Austin Beautiful Adopt-a-Creek program empowers Austinites to become stewards of their local creeks and waterways with the help of resources, education, and professional guidance. The program is designed so that everyone has the opportunity to participate, regardless of age, background, or level of familiarity with creek ecology. In 2023, the Adopt-a-Creek program mobilized **2,367 volunteers**, restored **103 miles** of waterways, and removed **41,630 pounds of trash and recycling** from our creeks.



Education Impact

10,727

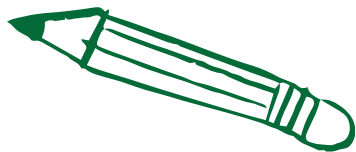
Generation Zero Youth Educated

1,815

Clean Creek Campus Youth Educated

189

Schools Impacted



Education Programs

“The students loved the activities outside — especially the creek and flower pods. It is wonderful for them to put their learning into practice.”

Ronnie Johnson, Teacher, Travis Heights Elementary School

Generation Zero

Generation Zero is a free youth education program operated in partnership with Austin Resource Recovery. The program engages K-12 students in interactive activities that raise awareness about recycling, composting, and conservation. In 2023, using both in-person programming and at-home lesson plans, Generation Zero empowered **10,727 youth** to take charge of their future through simple solutions for reducing waste.

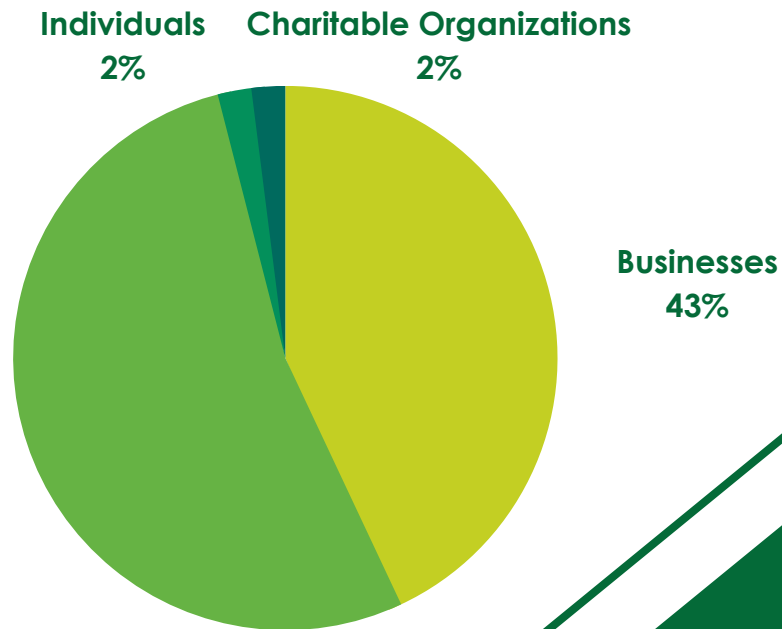
Clean Creek Campus

Created in partnership with the City of Austin Watershed Protection Department, Clean Creek Campus provides interactive science-based activities for 3rd through 8th grade students to connect in-school learning to local environmental issues and solutions. Students participate in litter cleanups, create seedballs, investigate the creek’s macroinvertebrates, and identify native and invasive plants. In 2023, Keep Austin Beautiful engaged **1,815 students** through Clean Creek Campus.



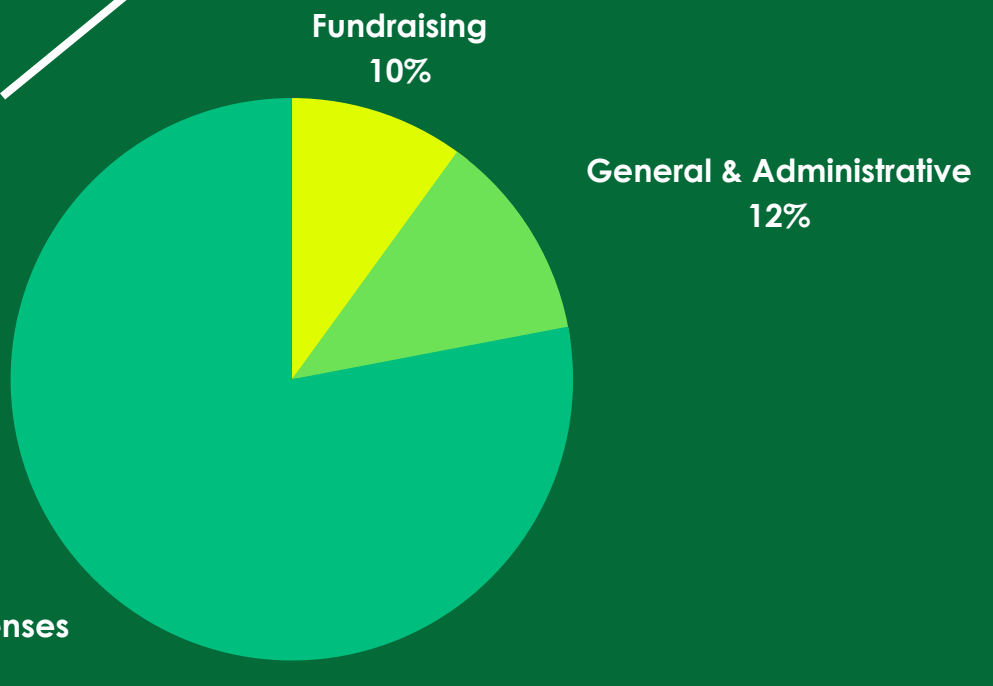
Financials

REVENUE



Fee for Service Contracts
53%

EXPENSES



Program Expenses
78%

General & Administrative
12%

Fundraising
10%

Board of Directors FY23

Executive Committee

Brooke Hardie, President

Hardie Alcozer, PLLC

Laura Chavez, Vice President

The Junkluggers of Austin

Lori Nauert, Treasurer

P. Terry's

Sarah Bishop, Secretary

Frost Bank

Sarah Kaylor, Immediate Past President

The Recycling Partnership

Board Members

Daniel Echegoyen Garcia

Coca-Cola Southwest Beverages

Alayna Harris

Waste Management

Laurie Mills

Austin Portfolio Real Estate

Alex Navarro

Realty One Group Prosper

JR Rodriguez

First Onsite Property Restoration



Staff

Rodney Ahart

Chief Executive Officer

Sarita Alonzo

Operations Director

Lauren Carson

Corporate Engagement Coordinator

Angela Edwards

Administrative Assistant

Karen Garbaccio

Development Manager

Hannah Kerns

Volunteer Coordinator

Lauren Langford

Senior Programs Manager

Carinne Maravilla

Education Programs Manager

Gustavo Martinez

Community Cleanup Coordinator

Kiana Pastrana

Education Programs Coordinator

Alexa Pegues

Marketing and Communications Manager

Edward Pung

Adopt-a-Creek Coordinator



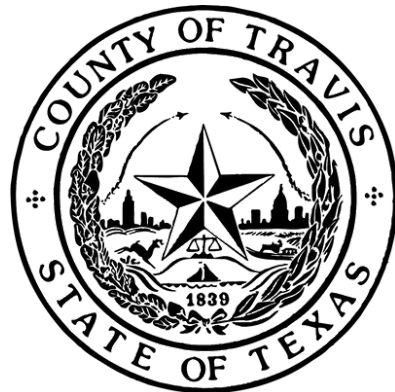
Thank You to Our Annual Sponsors & Partners



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The Essential Foundation | KPMG US Foundation | Legal Zoom | Lloyd Gosselink Rochelle & Townsend, P.C. | The RMR Group

Government & Affiliate Partners



Thank You to Our Supporters

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Mountain Movers | National Charter Bus Austin | Peace Frog Carpet Cleaning | Restoration 1
Smart Buy Office Furniture | Total Restoration of Texas | UB Kitchens | Villarreal & Begum, Law Guns

The Beautify Club

Cody Armand | Sarah Bishop | Tom Devitt | Deanna Dossey
Nico Gayle | Jacqueline Haas | Brad Phillips | Susan Prickett





KEEP AUSTIN BEAUTIFUL

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