



**KEEP AUSTIN
BEAUTIFUL**

**FISCAL YEAR 22
ANNUAL REPORT**

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Mission

We inspire and educate all Austinites to volunteer together, beautify green spaces, clean waterways, and reduce waste every day.

Vision

For Austin to be the cleanest, most beautiful community.

About

Keep Austin Beautiful is an award-winning nonprofit organization recognized for providing impactful community service and educational opportunities that connect Austinites to nature and cultivate environmental stewardship, and mobilizing volunteers to clean up litter, restore natural habitats, and reduce waste. Our programs and resources reach thousands of residents every year, serving individuals and organizations throughout the Greater Austin Area.



NEW OFFICE, SAME MISSION

Keep Austin Beautiful has a new home! Come visit us at our new office located at 2200 East Martin Luther King Jr. Boulevard, Austin, Texas 78702.



Dear Friends...

Thank you for believing in the Keep Austin Beautiful mission.

Since 1985, Keep Austin Beautiful has mobilized thousands of volunteers to beautify neighborhoods and public shared spaces across the Greater Austin Area. Your continued support helps us to remove litter, clean and protect Lady Bird Lake and local creeks, and teach K-12 students how to recycle and compost.

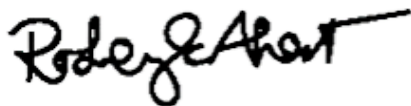
After two years of navigating the pandemic, Keep Austin Beautiful bounced back by coordinating 155 volunteer projects and educating 7,435 students across the city. Despite all the logistical challenges, the team was still able to mobilize 3,580 volunteers. These dedicated volunteers contributed 7,276 hours of community service, removed 24 tons of litter, and cleaned 140 miles of public shared spaces.

The Keep Austin Beautiful board and staff remain even more committed to cultivating a fun culture of volunteerism, creating new opportunities to connect with nature and community members, and ensuring all Greater Austinites have access to clean, safe, and beautiful green spaces in the years ahead.

Thanks again for supporting our mission to inspire and educate all Austinites to volunteer together, beautify green spaces, clean waterways, and reduce waste every day.

We hope you enjoy reading our annual report that shows a few of the ways that Keep Austin Beautiful is *getting back out there and making a city of difference*.

My best,



Rodney E. Ahart
Chief Executive Officer



Community Engagement Programs

Keep Austin Beautiful's community engagement programs focus on removing litter from neighborhoods, creeks, and public spaces in collaboration with the community while raising awareness about the impact of litter. Our programs inspire Austinites to volunteer together, create a stronger pride of place, and instill a sense of responsibility to keep our city clean. Our goal is to give community members the necessary resources and support they need to keep their favorite locations in the city clean and beautiful.

Community Cleanups

Keep Austin Beautiful mobilizes hundreds of volunteers to remove litter each year in the Greater Austin Area. In 2022, **969** volunteers joined our litter cleanup efforts in neighborhood parks, trails, and roadways across the city of Austin and contributed **2,030** hours of service.

Clean Lady Bird Lake

Since 2009, Keep Austin Beautiful has organized large-scale cleanups of Lady Bird Lake every other month. At over 10 locations, volunteer leaders conducted cleanups along the trail and shoreline on foot, and on the water using kayaks and stand-up paddleboards. Clean Lady Bird Lake is an opportunity for volunteers to get outdoors, meet their neighbors, and give back to Austin's most beloved waterway. In 2022, the Clean Lady Bird Lake program engaged **823** volunteers and removed **11,748** pounds of trash from the river.

Adopt-a-Creek

Since 2005, Adopt-a-Creek members have been protecting our local waterways by adopting a $\frac{1}{4}$ mile creek segment and conducting four or more restoration projects per year to improve water quality and enhance local habitats. In 2022, the Adopt-a-Creek program mobilized **714** volunteers, restored **30** miles of waterways, and removed **9,920** pounds of trash from our creeks.

Keep Austin Beautiful Day

Each April, Keep Austin Beautiful rallies hundreds of volunteers for an incredible day of community service throughout the Greater Austin Area in honor of Earth Month. In 2022, volunteers from all ten City Council Districts removed litter and beautified their respective neighborhoods. In two short hours, a total of **1,054** volunteers removed **15,674** pounds of trash and collected **1,080** pounds of recycling from Austin's green spaces and waterways.

Community Engagement Impact

3,580

Volunteer Engagements

7,276

Hours of Service

48,068

Pounds of Litter Removed

2,882

Pounds of Recycling Diverted



Education Programs

Keep Austin Beautiful's education programs emphasize service learning and creative problem-solving. Through engaging, interactive projects, our educators teach K-12 students how to recycle and compost, reduce household waste, improve water quality, protect habitat conservation, and so much more. Our goal is to inspire and prepare students to become stewards of Austin's green spaces and waterways, and future sustainability leaders.

Generation Zero

In 2022, Keep Austin Beautiful empowered **5,609** youth across the Greater Austin Area to take charge of their future by giving students simple solutions for reducing their waste through in-person programming and take-home activity kits. Generation Zero is a free youth education program operated in partnership with Austin Resource Recovery to help the city reach its 2040 Zero Waste goal to reduce the amount of trash sent to landfills by 90 percent. The program engages K-12 students in interactive activities that raise awareness about recycling, composting, and conservation. Stacey Shapiro from Zilker Elementary shares, "We at Zilker Elementary have been so fortunate to have Keep Austin Beautiful educators visit our classes in person and virtually over the years. Our students have been engaged while learning how to take care of the world around us. My students and I love the hands-on experiences, the songs that stick with us, and the enthusiasm from our presenters. We have especially learned what we can and can't recycle at school. 'Paper, plastic, metal, glass. Recycling makes us a better class!'".

Clean Creek Campus

In 2022, Keep Austin Beautiful engaged **1,826** students across **24** schools in Clean Creek Campus. Created in partnership with the City of Austin Watershed Protection Department, the program provides interactive science-based activities for 3rd-8th graders to connect in-school learning to local environmental issues and solutions, with a focus on protecting water quality. Students learn about watersheds in two classroom presentations and then apply their knowledge at a following creek water quality and restoration field trip. Students participate in litter cleanups, create seedballs, investigate the creek's macroinvertebrates, and identify native and invasive plants. Cindy Miller from St. Gabriel's Catholic School shares, "The students really enjoyed making seed balls and throwing them out onto the prairie land. They were quite engaged during the macroinvertebrate study to determine water quality, too!".

Education Impact

5,609 

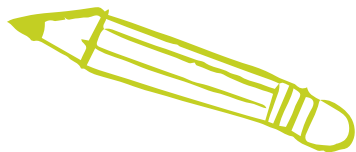
Generation Zero Youth Educated

1,826 

Clean Creek Campus Youth Educated

66  

Schools Impacted

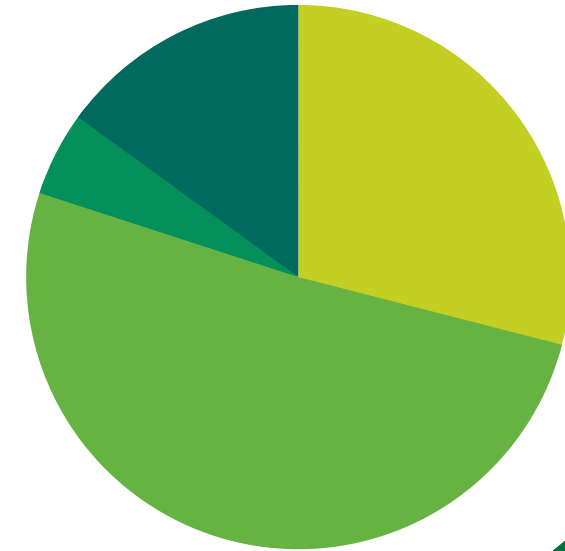


Financials

Charitable Organizations
15%

Individuals
5%

Businesses
29%

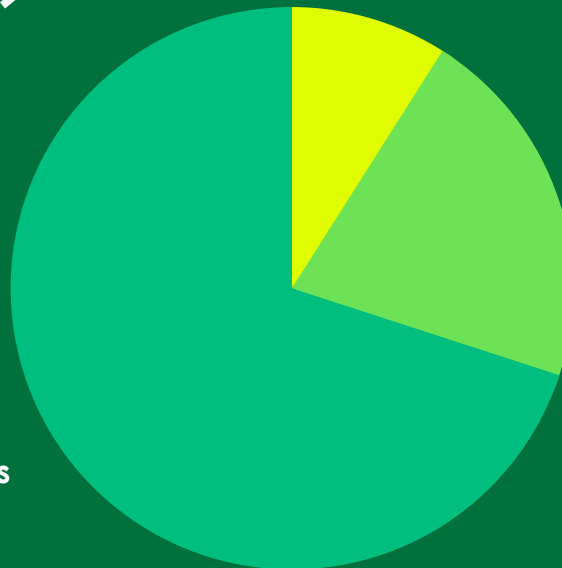


Fee for Service Contracts
51%

REVENUE

Fundraising
9%

General & Administrative
21%



Program Expenses
70%

EXPENSES

Board of Directors

Executive Committee

Brooke Hardie, President

Hardie Alcozer, PLLC

Laura Chavez, Vice President

The Junkluggers of Austin

Lori Nauert, Treasurer

P. Terry's

Elizabeth Wong, Secretary

Adia

Sarah Kaylor, Immediate Past President

The Recycling Partnership

Board Members

Sarah Bishop

Frost Bank

Daniel Echegoyen Garcia

Coca-Cola Southwest Beverages

Alayna Harris

Waste Management

Laurie Mills

Austin Portfolio Real Estate

Alex Navarro

Realty One Group Prosper

Moyara Pharis

Pharis Design

JR Rodriguez

First Onsite Property Restoration



Staff

Rodney Ahart

Chief Executive Officer

Sarita Alonzo

Operations Director

Jacqueline Cirincione

Senior Education Programs Coordinator

Karen Garbaccio

Development Coordinator

Hannah Kerns

Project Success Assistant

Lauren Langford

Education Programs Manager

Carinne Maravilla

Senior Education Programs Coordinator

Gustavo Martinez

Community Cleanup Coordinator

Kiana Pastrana

Education Programs Coordinator

Edward Pung

Adopt-a-Creek Coordinator

Tiffany Ritter

Development Director

Dray Sears

Senior Volunteer Coordinator

Lou Serna

Programs Director

Trinity Surles

Communications & Events Coordinator



Government & Affiliate Partners



Supporters

Annual Sponsors

WoodNext Fund

Arca Continental Coca-Cola Southwest Beverages | Oracle

Samsung Austin Semiconductor

Applied Materials | Austin Subaru | NXP Semiconductors | Wells Fargo Foundation

AdAction Interactive | REI | Texas Disposal Systems

Advanced Micro Devices | Balcones Resources | The Recycling Partnership

Austin Rowing Club | Odell Brewing Company | Whole Foods | Zilker Boat Rentals

The Anderson Charitable Foundation | Cherry Bekaert LLP | The Junkluggers of Austin

The Ajana Foundation | The Arnold Foundation | Austin Community College | Capital Anesthesiology

Google Inc. | HID Global | Lloyd Gosselink Rochelle & Townsend PC | Mermaids for Clean Water

Pharis Design | Rabbit Foot Studios | Reliant Plumbing | Thomas J. Henry Law Firm

Chris Lacamu | Holly Gunn | Sarah Bishop | Zack Zamora

Beautify Club Members

Cody Armand | Jamie Chadwell | Tom Devitt | Deanna Dossey
Nico Gayle | Jacqueline Haas | Allie Napier | Tiffany & Ralph Ritter



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