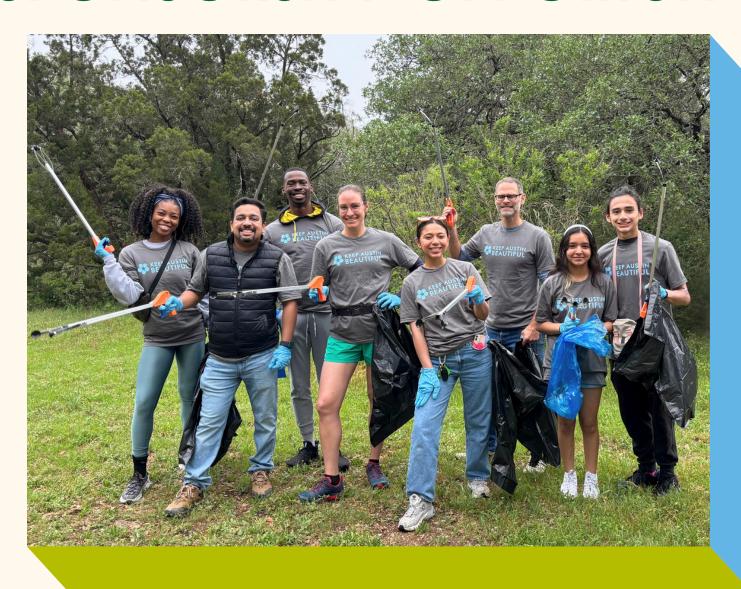


CELEBRATING 40 YEARS OF KEEPING AUSTIN BEAUTIFUL

SPONSORSHIP OPPORTUNITIES





YOUR SUPPORT MAKES A DIFFERENCE

Since 1985, Keep Austin Beautiful has been inspiring and educating all Austinites to volunteer together, beautify green spaces, clean waterways, and reduce waste every day.

As we celebrate 40 years of Keep Austin Beautiful, we strive to increase our impact to create a more beautiful Austin for everyone.



FY24 IMPACT NUMBERS



9,286 volunteer engagements



320 miles of waterways and green spaces restored



76 tons of litter and recycling removed



12,884 youth educated



2025 ANNUAL SPONSORSHIP LEVELS

Funds from annual sponsorships will directly support our mission, programming, and outreach.



13.7K Newsletter contacts



6K Instagram followers



11.8K Facebook followers



8.9K Twitter/X followers

Additional signature program sponsorship opportunities are available.

Contact sponsorship@keepaustinbeautiful.com to become a sponsor today!



RECOGNITION

Name recognition

Name on exclusive event T-shirt

Opportunity for your own Keep Austin Beautiful Day cleanup site

ш

2

60

VOLUNTEERING

Customized cleanup event for up to 20 volunteers

MARKETING

Name on website

\$3,000

RECOGNITION

VOLUNTEERING

MARKETING

Logo on Annual Report

\$5,000

\$10,000

MARKETING

RECOGNITION

VOLUNTEERING

\$15,000

RECOGNITION

Logo recognition

Logo on exclusive event T-shirt

Logo on ad in the Austin **Business Journal**

Opportunity for your own cleanup site & supply delivery

VOLUNTEERING

Customized cleanup event

Customized Clean Lady Bird Lake

Sustainability presentation led by Keep Austin Beautiful staff

(4) Invitations to annual appreciation event

MARKETING

Logo on website

Logo on Annual Report

Logo on weekly newsletter

(3) Social media posts

RECOGNITION

VOLUNTEERING

MARKETING

1

2

\$25,000



RECOGNITION

VOLUNTEERING

MARKETING

⋖

\$40,000+



KEEP AUSTIN BEAUTIFUL DAY IMPACT 2024







48 Project Sites in the 3,068 Volunteers Engaged
Greater Austin Area

6,278 Volunteer Hours





21.4 Tons of Trash and Recycling Removed

Every April, Keep Austin Beautiful mobilizes thousands of volunteers for an incredible day of community service throughout the Greater Austin Area in honor of Earth Month.

This year, on Saturday, April 20, over 3,000 volunteers participated in projects and events in all ten city council districts, removing litter and beautifying our beloved green spaces and waterways.





THANK YOU TO OUR 2024 SPONSORS!





































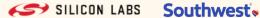


































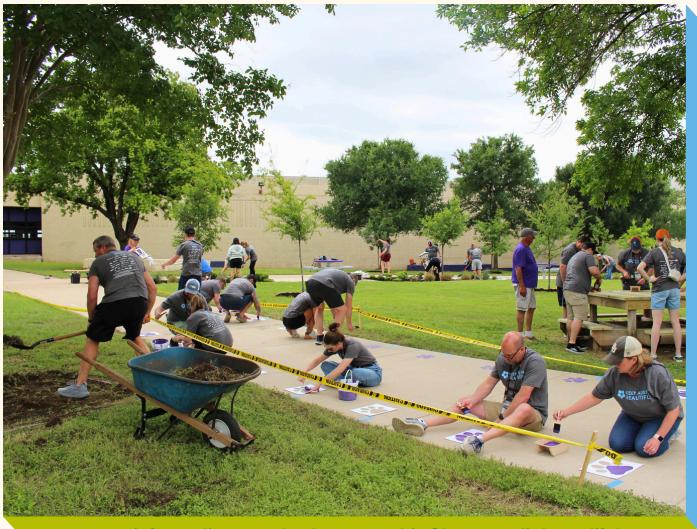
Amherst | Amy's Ice Creams | Auctane | Capital Cruises | EY | Lazarus Brewing Michael Hsu Office of Architecture | Microsoft | Moody Center | Rowing Dock | Wistia | Zilker Boat Rentals

A+ Federal Credit Union | Abbott | Better Business Bureau | Capsum | Charles Schwab Foundation | Davita | Dell Technologies | Frost Bank Google | Haveli Investments | Hitchcock Design Group | Ladybird Provisions | Lam Research | Lloyd Gosselink Rochelle & Townsend PC RPM Living | Salesforce | The Arnold Foundation | Whole Foods Market | Wilson Roofing



CELEBRATING 40 YEARS OF KEEPING AUSTIN BEAUTIFUL

THANK YOU!



For more information, contact sponsorship@keepaustinbeautiful.org.

2025