

SPONSORSHIP OPPORTUNITIES



YOUR SUPPORT MAKES A DIFFERENCE

Since 1985, Keep Austin Beautiful has been inspiring and educating all Austinites to volunteer together, beautify green spaces, clean waterways, and reduce waste every day.

As we celebrate 40 years of Keep Austin Beautiful, we strive to increase our impact to create a more beautiful Austin for everyone.



FY24 IMPACT NUMBERS



9,286 volunteer engagements



320 miles of waterways and green spaces restored



76 tons of litter and recycling removed



12,884 youth educated



2025 ANNUAL SPONSORSHIP LEVELS

Funds from annual sponsorships will directly support our mission, programming, and outreach.

- 13.7K Newsletter contacts
- 6K Instagram followers
- 11.8K Facebook followers
- 8.9K Twitter/X followers

Additional signature program sponsorship opportunities are available.

Contact sponsorship@keepaustinbeautiful.com to become a sponsor today!



RECOGNITION

Name recognition

Name on exclusive event T-shirt

Opportunity for your own Keep Austin Beautiful Day cleanup site

VOLUNTEERING

Customized cleanup event for up to 20 volunteers

MARKETING

\$3,000

BRONZE

RECOGNITION

Logo recognition

Logo on exclusive event T-shirt

Opportunity for your own cleanup site & supply delivery

VOLUNTEERING

Customized cleanup event

(2) Invitations to annual appreciation event

MARKETING

Logo on website

Logo on Annual Report

Logo on weekly newsletter

(1) Social media post

\$5,000

SILVER



RECOGNITION

Logo recognition

Logo on exclusive event T-shirt

Logo on ad in the Austin Business Journal

Opportunity for your own cleanup site & supply delivery

VOLUNTEERING

Customized cleanup event (or) reservations for Clean Lady Bird Lake event

Sustainability presentation led by Keep Austin Beautiful staff

(2) Invitations to annual appreciation event

MARKETING

Logo on website

Logo on Annual Report

Logo on weekly newsletter

(2) Social media posts

\$10,000

GOLD



RECOGNITION

Logo recognition

Logo on exclusive event T-shirt

Logo on ad in the Austin Business Journal

Opportunity for your own cleanup site & supply delivery

VOLUNTEERING

Customized cleanup event

Customized Clean Lady Bird Lake event

Sustainability presentation led by Keep Austin Beautiful staff

(4) Invitations to annual appreciation event

MARKETING

Logo on website

Logo on Annual Report

Logo on weekly newsletter

(3) Social media posts

\$15,000

EMERALD



RECOGNITION

Logo recognition

Logo on exclusive event T-shirt

Logo on ad in the Austin Business Journal

Opportunity for your own cleanup site & supply delivery

VOLUNTEERING

(2) Customized cleanup events

Customized Clean Lady Bird Lake event

Sustainability presentation led by Keep Austin Beautiful staff

(4) Invitations to annual appreciation event

MARKETING

Logo on website

Logo on Annual Report

Logo on weekly newsletter

(3) Social media posts

Newsletter feature (or) Blog post

\$25,000

DIAMOND



PRESENTING SPONSOR OF KEEP AUSTIN BEAUTIFUL SIGNATURE PROGRAM

RECOGNITION

Logo recognition for Keep Austin Beautiful Day

Logo on exclusive event T-shirt

Logo on ad in the Austin Business Journal

Opportunity for your own cleanup site & supply delivery

VOLUNTEERING

(2) Customized cleanup events

Customized Clean Lady Bird Lake event

Sustainability presentation led by Keep Austin Beautiful staff

(4) Invitations to annual appreciation event

MARKETING

Logo on website

Logo on Annual Report

Logo on weekly newsletter

(4) Social media posts

(2) Newsletter features (or) Blog posts

\$40,000+

PLATINUM

KEEP AUSTIN BEAUTIFUL DAY IMPACT 2024



148 Project Sites in the
Greater Austin Area



3,068 Volunteers Engaged



6,278 Volunteer Hours



123 Miles Cleaned



21.4 Tons of Trash and
Recycling Removed

Every April, Keep Austin Beautiful mobilizes thousands of volunteers for an incredible day of community service throughout the Greater Austin Area in honor of Earth Month.

This year, on Saturday, April 20, over 3,000 volunteers participated in projects and events in all ten city council districts, removing litter and beautifying our beloved green spaces and waterways.





THANK YOU TO OUR 2024 SPONSORS!

ORACLE



SAMSUNG
AUSTIN SEMICONDUCTOR



Wood▶Next
Foundation



EME Cates
Family Foundation



SEAWELL ELAM FOUNDATION



Amherst | Amy's Ice Creams | Auctane | Capital Cruises | EY | Lazarus Brewing

Michael Hsu Office of Architecture | Microsoft | Moody Center | Rowing Dock | Wistia | Zilker Boat Rentals

A+ Federal Credit Union | Abbott | Better Business Bureau | Capsum | Charles Schwab Foundation | Davita | Dell Technologies | Frost Bank
Google | Haveli Investments | Hitchcock Design Group | Ladybird Provisions | Lam Research | Lloyd Gosselink Rochelle & Townsend PC
RPM Living | Salesforce | The Arnold Foundation | Whole Foods Market | Wilson Roofing

THANK YOU!

